

Dr. Katharina Zimmermann

Born on: 26.11.1982 (Dachau, Germany)
Nationality: German
Marital status: married, two children
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RESEARCH INTERESTS

Comparative labour market and welfare state research, EU social and employment policies, welfare attitudes, Europeanisation, comparative methods in the social sciences, mixed methods

EDUCATION

- 2011-2017: PhD (doctorate) from University of Oldenburg, Germany
- Title of dissertation: *Local Europeanisation by cohesion policy. The European Social Fund in local labour market policies* (in English)
 - Supervisors: Prof. Martin Heidenreich, University of Oldenburg (Germany); Prof. Paolo R. Graziano, University of Padua (Italy)
 - Grade: Summa cum laude
- 04/2004 – 06/2009: Diploma in political science from University of Bremen, Germany
- Grade: very good (1,3)
 - Title of diploma thesis: *Europeanisation of labour market integration of migrants. The example of Bremen* (in German)

ACADEMIC POSITIONS

- Since 10/2015: Research assistant at the chair of macrosociology (Prof. Steffen Mau), department of social sciences, Humboldt-University Berlin (Germany)
- Associated to the DFG-funded research project *EU-Professionalization*
 - Associated to the NORFACE-funded research project *Welfare State Futures – Our Children’s Europe*
- 07/2011 – 03/2015: Research assistant at the chair of social stratification (Prof. Martin Heidenreich), Carl von Ossietzky University Oldenburg
- Scientific project manager in the EU-funded project *COPE - Combating Poverty in Europe* (01/2014 – 03/2015)
 - Research assistant in the EU-funded project *LOCALISE – Local Worlds of Integrated Social and Employment Policies* (7/2011-12/2013)

PROFESSIONAL ACTIVITIES AND QUALIFICATIONS

Memberships in professional associations: German Sociological Association (DGS), European Social Policy Network (ESPAnet), German Political Science Association (DVPW), Council for European Studies (CES)

Peer review activities: Social Policy & Administration, Public Policy and Administration, Politiche Sociali, Nordic Social Work, Cuadernos Relacionales Laborales

Academic self-management: representative in appointment committees, departmental board, budget committee

Event/stream organization: Horizontal Europeanisation conference 2017, stream at ESPAnet 2015, stream at Inclusive Europe conference 2014, summer school Oldenburg 2011

International experience: extensive professional experience in international projects and close collaboration with foreign colleagues; short-term guest research stay at Bocconi University Milan; short-term research stay at Bremen's representation in Brussels (2008); internship at the Goethe-Zentrum České Budějovice, CZ (2006-2007); cultural exchange programme in Salta, Argentina (1999 –2000)

GENERAL SKILLS

Language skills: German (native speaker), English (proficient user), Spanish (independent user), French (basic user)

Social science methodology: expert interviews, semi-structured interviews, focus groups, qualitative content analysis, QCA, typologies, country-case studies, process tracing, comparative designs, quantitative text analysis, data visualisation

IT programmes: MAXQDA, NVivo, fs/QCA, R, SPSS, literature administration (Citavi, EndNote, RefWorks), Microsoft office

GRANTS AND PROJECT EXPERIENCE

- 2018: Proposal to the InRA Programme of the Humboldt-University of Berlin for funding of a visiting fellowship at the European University Institute in Florence, Italy; under review
- 2017: Teaching and Research Grant of the Institute for Social Sciences at Humboldt-University
- Extensive research and management experience in third-party-funded research projects (EU, DFG, NORFACE)

TEACHING AND SUPERVISION

- 2015-2018: Bachelor and master courses on Europeanisation of social and employment policies, social stratification, qualitative research methods, attitudes towards activation policies, work and welfare, scientific writing
- 2012-2018: Co-supervision of several bachelor and master theses
- Teaching experience in German and English
- Frequent training and supervision in academic teaching

FURTHER INFORMATION

09/2004 - 08/2005: full-time parental leave after the birth of my daughter Hannah (21/08/2004)

05/2009 - 05/2011: full-time and part-time parental leave after the birth of my son Joshua (21/04/2009)

PUBLICATIONS (* PEER REVIEWED)

Monograph

- *Zimmermann, Katharina (2019): *Local labour market policies and the European Social Fund*. Forthcoming: Policy Press, Bristol.

Journal articles (peer review)

- *Zimmermann, Katharina; Heuer, Jan-Ocko; Mau, Steffen (2018): Changing preferences towards redistribution: How deliberation shapes welfare attitudes. *Social Policy & Administration*; online first; DOI: 10.1111/spol.12398
- *Büttner, Sebastian M.; Mau, Steffen Mau; Zimmermann, Katharina; Oeltjen, Ole (2018): Die Benennungsmacht und das Vokabular der EU-Governance. Forthcoming in: *Österreichischen Zeitschrift für Soziologie*.
- Mau, Steffen; Heuer, Jan-Ocko; Zimmermann, Katharina (2018): Zur Akzeptanz des Wohlfahrtsstaats. Fixe Meinungen oder Willensbildung durch Deliberation? Forthcoming in: *Nova Acta Leopoldina*.
- *Aurich-Beerheide, Patrizia; Zimmermann, Katharina (2017): Soziale Dienstleistungen für Arbeitslose, in: *ZSR-Zeitschrift für Sozialreform*. 36(2): 247-274
- *Zimmermann, Katharina (2016): Local Responses to the European Social Fund: A Cross-City Comparison of Usage and Change, in: *Journal of Common Market Studies*. 54 (6), 1465-1484.
- *Aurich-Beerheide, Patrizia; Catalano, Serida; Graziano, Paolo; Zimmermann, Katharina (2015): Stakeholder Participation and Policy Integration in Local Social and Employment Policies: Germany and Italy compared, in: *Journal of European Social Policy*. 25 (4): 379-392.
- *Zimmermann, Katharina; Graziano, Paolo; Aurich, Patrizia Fuertes, Vanesa (2014): Local Worlds of Marketization. Employment Policies in Germany, Italy and the United Kingdom compared. *Social Policy & Administration*. 48 (2): 127–148.

Book chapters

- Heuer, Jan-Ocko; Mau, Steffen and Zimmermann, Katharina (2018): Attitudes towards inequalities: How welfare state regimes shape citizen deliberation about (re-)distribution of income and wealth. Forthcoming in: Peter Taylor-Gooby, Benjamin Leruth (Eds.): *Attitudes, aspirations and welfare: Social policy directions in changing times*. Basingstoke: Palgrave Macmillan.
- Zimmermann, Katharina; Chung, Heejung and Heuer, Jan-Ocko (2018): Attitudes towards education, social investment and the labour market. Forthcoming in: Peter Taylor-Gooby, Benjamin Leruth (Eds.): *Attitudes, aspirations and welfare: Social policy directions in changing times*. Basingstoke: Palgrave Macmillan.
- Zimmermann, Katharina and Petzold, Norbert (2018): A fragmented story: Germany's appropriation of the social dimension of Europe 2020. Forthcoming in: Jessoula, Matteo and Madama,

Ilaria (Eds.): *Fighting poverty and social exclusion in the EU. A chance in Europe* 2020. Routledge.

Zimmermann, Katharina and Rice, Deborah (2016): Organizational barriers to service integration in one-stop shops: The case of Germany. In: Heidenreich, Martin/Rice, Deborah (Eds.): *Integrating Social and Employment Policies in Europe. Active Inclusion and Challenges for Local Welfare Governance*, Edward Elgar: 162-184.

Zimmermann, Katharina; Fuertes, Vanesa and Aurich-Berheide, Patrizia (2016): Local Worlds of Coordinated Activation Policy. In: Heidenreich, Martin and Rice, Deborah (Eds.): *Integrating Social and Employment Policies in Europe. Active Inclusion and Challenges for Local Welfare Governance*, Edward Elgar: 235–264.

Other publications (working paper etc.)

Zimmermann, Katharina und Heuer, Jan-Ocko (Eds.; accepted for publication in 2018/2019): Einstellungen von BürgerInnen zum Fördern und Fordern in der Arbeitsmarktpolitik: Ergebnisse eines deliberativen Bürgerforums [Citizens' attitudes towards the 'empower and challenge'-approach in German labor market policy: Results of a deliberative mini-public]. Special Issue in: *Soziologiemagazin*.

Heidenreich, Martin, Rice, Deborah, and Zimmermann, Katharina (2015): The Europeanisation of Social Integration in the Eurozone Crisis: A Conceptual Framework. Working paper/Oldenburger Studien zur Europäisierung und zur transnationalen Regulierung Nr. 24/2015.

*Zimmermann, Katharina and Fuertes, Vanesa (2014): Employment Policy Implementation Mechanisms in the European Union, the United Kingdom and Germany. Working Paper for the International Labour Organisation (ILO).

Zimmermann, Katharina (2013, in collaboration with Patrizia Aurich and Martin Heidenreich): German Report on the Europeanisation of Local Social Cohesion Policies. LOCALISE project report, published at www.localice-research.eu.

Zimmermann, Katharina (2013, in collaboration with Patrizia Aurich): The Governance of Local Social Cohesion Policies in Germany. LOCALISE project report, published at www.localise-research.eu

Zimmermann, Katharina (2011, in collaboration with Sebastian Künzel and Martin Heidenreich): The National Governance of Activation Policies in Germany. LOCALISE project report, published at www.localice-research.eu.

Work in progress

Under review: Unravelling deservingness: Which criteria do people use to judge the relative deservingness of welfare target groups? (with Jan-Ocko Heuer).

Under revision: Varieties of Social Investment and their distributive consequences (with Deborah Rice).

Under review: Attitudes to conditionality in changing welfare states – Special issue proposal (with Peter Taylor-Gooby, Benjamin Leruth and Jan-Ocko Heuer).

Revised and resubmitted: Regime, social risks and welfare mix: How citizens in Germany and the United Kingdom attribute responsibilities for pensions and childcare to state, market and family (with Jan-Ocko Heuer, Peter Taylor-Gooby, Heejung Chung, Ben Leruth and Steffen Mau).

In preparation: Redistribution reinforced: citizens' perceptions of welfare conditionality from a multidimensional perspective (with Jan-Ocko Heuer).

In preparation: The power of nomination – EU speech and the language games in research funding (with Christian Baier, Sebastian Büttner and Vincent Gengnagel).

In preparation: The moral repertoire of social inequality in four countries (with Steffen Mau, Jan-Ocko Heuer and Thomas Lux).

SELECTED TALKS AND CONFERENCE ACTIVITIES

Invited talks

Zimmermann, Katharina: „EU-Professionals“. Guest lecture in the Master of European Governance and Administration at Humboldt-Universität Berlin (26. April 2018).

Zimmermann, Katharina: Research on the Youth Employment Initiative in context. Guest lecture at the public master seminar “Youth in a Post-Crisis Europe: Policy Making and its Effects” at ISCTE-IUL Lisbon (September 21, 2017).

Zimmermann, Katharina: Employment policy implementation mechanisms in the European Union, the United Kingdom and Germany. Invited presentation at the Seminar on employment policy implementation mechanisms, International Labour Organisation, Geneva (November 4-5, 2013)

Selected conference presentations and organisation of conference streams

2018

Zimmermann, Katharina; Baier, Christian; Büttner, Sebastian, Gengnagel, Vincent: The power of nomination – EU speech and the language games in research funding. Accepted for presentation at the 25th International Conference of Europeanists (CES); Chicago, Illinois, USA (March 28-30, 2018)

Zimmermann, Katharina; Heuer, Jan-Ocko: Redistribution reinforced: citizens' perceptions of welfare conditionality from a multidimensional perspective. Accepted for presentation at the WFS Final Conference; Florence, Italy (May 24-25, 2018).

2017

Zimmermann, Katharina; Oeltjen, Ole: Beyond Capacity, Conditionality, and Compliance – Putting the Youth Employment Initiative into practice. Presentation at the Special Issue Workshop “Youth in a Post-Crisis Europe: Regulatory approaches and their perceptions, ISCTE-IUL Lisbon, Portugal (September 21-22, 2017).

Zimmermann, Katharina: Putting the Youth Employment Initiative into practice: implementation processes caught between European concepts, national conditions and local capacities? Paper to be presented at the 24th International Conference of the Council for European Studies in Glasgow (July 12-14, 2017).

Zimmermann, Katharina; Heuer, Jan-Ocko: Redistribution reinforced: citizens' perceptions of welfare conditionality from a multidimensional perspective. Paper presented in stream 4 at the 2017 ESPAnet conference in Lisbon (September 14-16, 2017).

Zimmermann, Katharina; Heuer, Jan-Ocko: Unravelling deservingness: Which criteria do people use to judge the relative deservingness of welfare target groups? Paper presented at the NORFACE-Workshop "Welfare State Attitudes" in Gothenburg (February 22-24, 2017)

2016

Zimmermann, Katharina; Heuer, Jan-Ocko; Mau, Steffen: Changing preferences towards redistribution: How deliberation shapes welfare attitudes. Paper presented at the 2016 ESPAnet conference in Rotterdam (September 1-3, 2016).

Heuer, Jan-Ocko; Leruth, Benjamin; Chung, Heejung; Mau, Steffen; Taylor-Gooby, Peter; Zimmermann, Katharina (2016): Attitudes towards the welfare mix: How citizens in Germany and the United Kingdom attribute responsibilities for social welfare to state, market, and family – and why. Paper presented at the 2016 ESPAnet conference in Rotterdam (September 1-3, 2016).

2015

Katharina Zimmermann, Vanesa Fuertes and Paolo R. Graziano: Organisation of Stream 5: Latin America and Europe: Old welfare, new social security or what is at stake? At the "2015 Annual ESPAnet Conference: The Lost and the New Worlds of Welfare." In Odense (September 3-5, 2015).

Katharina Zimmermann: "Social Inclusion funded by Europe? The impact of the European Social Fund on local social and employment policies". Presented at the "Second EU Cohesion Policy Conference 'Challenges to EU Cohesion Policy in 2014-2020: An Academic and Policy Debate" in Riga (February 4-6, 2015).

2014

Zimmermann, Katharina: Active inclusion funded by Europe? The impact of the European Social Fund on local social and employment policies. Paper presented at the 12th annual ESPAnet conference in Oslo (September 4-6, 2014)

Zimmermann, Katharina and Rice, Deborah: Social and employment services for the long-term unemployed in Germany: Under which conditions are activation policies "social investment"? Paper presented at the Young Researchers' Conference "Delivering integrated employment policies" in Bordeaux (May 12-13, 2014)

Zimmermann, Katharina and Rice, Deborah: Social and employment services for the long-term unemployed in Germany. Under which conditions are activation policies "social investment"? Paper presented at the conference "Assessing the Social Investment Strategy" in Lausanne (April 10-11, 2014)

2013

Bourgeois, Clara; Fuertes, Vanesa and Zimmermann, Katharina: Do politics matter in employment policy processes at the local level? France, Germany and the United Kingdom compared. Paper presented at the “11th Annual ESPAnet Conference: Social Policy and Economic Development”; Poznan, (September 3-5, 2013.)

Zimmermann, Katharina: Local policy integration funded by Europe? The impact of the European Social Fund on local social and employment policies in Germany. Paper presented at the “Ph.D. conference: Local welfare systems and social cohesion”; Barcelona (June 10-12, 2013)

Aurich, Patrizia; Graziano, Paolo and Zimmermann, Katharina: Stakeholder Participation and Policy Integration in Local Social and Employment Policies: Germany and Italy compared. Paper presented at the PART_WEL Conference; Pisa (January 31 – February 1, 2013)

REFERENCES

Prof. Dr. Martin Heidenreich, Professor of Sociology with special attention to Social Stratification, Carl von Ossietzky University Oldenburg (Germany); email: martin.heidenreich@uni-oldenburg.de

Prof. Dr. Steffen Mau, Professor, Chair of Macrosociology, Department of Social Sciences, Humboldt-Universität zu Berlin (Germany); e-mail: steffen.mau@hu-berlin.de

Prof. Paolo Graziano, Professor of Political Science, University of Padua (Italy); email: paolo.graziano@unibocconi.it

Prof. Peter Taylor-Gooby, Professor of Social Policy, University of Kent (UK); email: P.F.Taylor-Gooby@kent.ac.uk

Berlin, March 2018